

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* SEP19/12 15.53  
\*\*\* WFTV-TV \*\*\*

|            |        |            |            |
|------------|--------|------------|------------|
| REP. #     | OFF. # | 6556       | SALESMAN # |
| BUYER NAME | MEDIA  | PLACEMENT  |            |
| SALES PRSN | WA-    | JOE KNAUER |            |

| PRDCT | <u>PRIORITIES USA ACT</u> | <u>EST#1561</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|---------------------------|-----------------|----------------------------------|
|-------|---------------------------|-----------------|----------------------------------|

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP19/12 12:00

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY  
TELEVISION INVOICES IDB#9914019

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 321<br>AGENCY PRODUCT CODE = 340<br>AGENCY EST# = 1561 |     |    |             |      |     |            |            |          |          |           |      |           |
| 29  | S   |    | 1135P-1210A | 30   |     | \$1,200.00 | 9/19       | 9/19     | 0        |           | WED  | 0         |
| PROGRAM : ABC-NITELINE<<br>CON COM1: ABC-NITELINE<                              |     |    |             |      |     |            |            |          |          |           |      |           |

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ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 15.53  
REP HEADLINE# 6282551 TRF# 327431 \*\*\* WFTV-TV \*\*\*  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

|    |   |  |             |    |  |            |      |      |   |  |     |   |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 38 | A |  | 1135P-1205A | 30 |  | \$1,200.00 | 9/21 | 9/21 | 1 |  | FRI | 1 |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : ABC-NITELINE<  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-29 FOR 1 SPOT/WK  
STATION MAKEGOOD OFFERS:  
M4 OK'D BUY#29 MISSED:WED/1135P-1210A SEP19 30S \$1,200.00 (SEP19/12)  
OFFER:FRI/1135P-1205A SEP21 30S \$1,200.00 PLS ADVISE.  
CMT:WE CAN OFFER

SEP/12 55500.00 CONTRACT TOTAL 55500.00  
TOTAL SPOTS 34

MARKET TOTALS \$163,235 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE